



# 35LIVE!

35mm Multi-Camera Production



Relive the moment again and again.  
Shoot for the Stars and capture the magic with **35LIVE!**

- Proprietary technology - available at PRG
- Large sensor 35mm camera systems (from 1 to 30+ cameras!) • 2K • 4K • any K
- Cinema look and feel • Broadcast power and immediacy
- Music, Comedy and Beyond: Shoot your show as if you were shooting a movie

Repurpose your original content for  
Television • Streaming • Theatrical • DVD/Blu-ray ... and the FUTURE!

**SEE WHAT WE CAN DO TOGETHER**

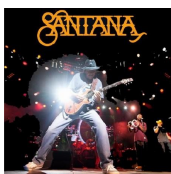
[www.prg.com](http://www.prg.com)

# 35LIVE!

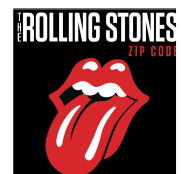
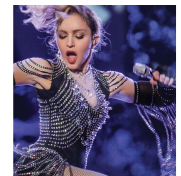
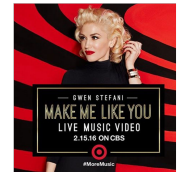
35mm Multi-Camera Production



35mm Multi-Cam Production



Tony Bennett An American Classic • NBC Broadcast/Blu-ray Tony Bennett and Lady Gaga, Great Performances • 35LIVE! PBS Broadcast Justin Bieber • Believe Special and Purpose World Tour • **AC/DC at Wrigley Field Live** • NBC Broadcast/Blu-ray • My Girlfriend's Boyfriend • HD • Blu-ray • Hannibal Buress Live from Chicago • 35LIVE! • Comedy Central • **Tony Bennett & Lady Gaga Cheek To Cheek Live** • NBC Broadcast/Blu-ray • Eric Clapton and Wynton Marsalis Play The Blues • HD • Blu-ray • Coldplay Ghost Stories 35LIVE! • NBC Broadcast/Blu-ray • Crossroads Guitar Festival • HD • PBS Broadcast/Blu-ray • Whitney Cummings • I Love You • 35LIVE! • Comedy Central • Guns N' Roses • Appetite for Democracy • HD3D Theatrical/Blu-ray • Hall & Oates Live at The Troubadour • HD Blu-ray • Kevin Hart • What Now? • 35LIVE! • Theatrical • Gabriel Iglesias • The Eluffy Movie • 35LIVE! • Theatrical • iTunes Music Festival London 2007-Present • HD • Internet Broadcast • Jay-Z • Live at Barclays Center • HD • Blu-ray Jay-Z and Beyonce • On The Run • 35LIVE! • HBO Broadcast Carole King and James Taylor • Live at The Troubadour • HD • Blu-ray • Madonna • MDNA World Tour • 35LIVE! • Theatrical/Blu-ray • Morrissey • Live at Hollywood High • Theatrical/Blu-ray • Muse Live in Rome • 35LIVE! • NBC Broadcast/Blu-ray • Crossroads Guitar Festival • HD • Blu-ray • Santana • Live in Mexico • 35LIVE! • HBO Broadcast • Carly Simon A Moonlight Serenade on The Queen • Live in New York • HD • Blu-ray • Sam Smith Stay With Me: Live At The Apollo • Internet Broadcast • Gwen Stefani Make Me Like You (Music Video) • 35LIVE! • Live Grammy Broadcast • **Madonna MDNA World Tour "Love Spent" Live** • Live from The Troubadour • 35LIVE! • Katt Williams • Priceless • 35LIVE! • Lady Gaga and Tony Bennett • **Muse at Rome Olympic Stadium Live** • NBC Broadcast/Blu-ray • Tony Bennett and Lady Gaga, Great Performances • 35LIVE! PBS Broadcast Justin Bieber • Believe Special and Purpose World Tour • **Pearl Jam at Wrigley Field Live** • NBC Broadcast/Blu-ray • My Girlfriend's Boyfriend • HD • Blu-ray • Hannibal Buress Live from Chicago • 35LIVE! • Comedy Central • **The Rolling Stones Zip Code: Hollywood Live** • NBC Broadcast/Blu-ray • Eric Clapton and Wynton Marsalis Play The Blues • HD • Blu-ray • Coldplay • Ghost Stories 35LIVE! • NBC Broadcast/Blu-ray • Crossroads Guitar Festival • HD • PBS Broadcast/Blu-ray • Whitney Cummings • I Love You • 35LIVE! • Comedy Central • Guns N' Roses • Appetite for Democracy • HD3D Theatrical/Blu-ray • Hall & Oates Live at The Troubadour • HD Blu-ray • Kevin Hart • What Now? • 35LIVE! • Theatrical • Gabriel Iglesias • The Eluffy Movie • 35LIVE! • Theatrical • iTunes Music Festival London 2007-Present • HD • Internet Broadcast • Jay-Z • Live at Barclays Center • HD • Blu-ray Jay-Z and Beyonce • On The Run • 35LIVE! • HBO Broadcast Carole King and James Taylor • Live at The Troubadour • HD • Blu-ray • Madonna • MDNA World Tour • 35LIVE! • Theatrical/Blu-ray • Morrissey • Live at Hollywood High • Theatrical/Blu-ray • Muse • Live in Rome • 35LIVE! • NBC Broadcast/Blu-ray • Crossroads Guitar Festival • HD • Blu-ray • Santana • Live in Mexico • 35LIVE! • HBO Broadcast • Carly Simon • A Moonlight Serenade on The Queen • Live in New York • HD • Blu-ray • Sam Smith Stay With Me: Live At The Apollo • Internet Broadcast • Gwen Stefani • Make Me Like You (Music Video) • 35LIVE! • Live Grammy Broadcast



# 35LIVE!

35mm Multi-Camera Production



Tony Bennett An American Classic • NBC Broadcast/Blu-ray Tony Bennett and Lady Gaga, Great Performances • 35LIVE! PBS Broadcast Justin Bieber • Believe Special and Purpose World Tour • **Mike Birbiglia My Girlfriend's Boyfriend** My Girlfriend's Boyfriend • HD • Blu-ray • Hannibal Buress Live from Chicago • 35LIVE! • Comedy Central • Eric Clapton and Wynton Marsalis Play The Blues • HD • Blu-ray • Coldplay Ghost Stories 35LIVE! NBC Broadcast/Blu-ray • Crossroads Guitar Festival • HD • PBS Broadcast/Blu-ray • Whitney Cummings • I Love You • 35LIVE! • Comedy Central • Guns N' Roses • Appetite for Democracy • HD/3D Theatrical/Blu-ray • Hall & Oates Live at The Troubadour • HD Blu-ray • Kevin Hart • What Now? • 35LIVE! • Theatrical • Gabriel Iglesias • The Fluffy Movie • 35LIVE! • Theatrical • iTunes Music Festival London 2007-Present • HD • Internet Broadcast • Jay-Z • Live at Barclays Center • HD • Blu-ray Jay-Z and Beyonce On The Run • 35LIVE! • HBO Broadcast Carole King and James Taylor Live at The Troubadour • HD • Blu-ray Madonna MDNA World Tour • 35LIVE! Theatrical/Blu-ray • Morrissey Live at Hollywood High • Theatrical/Blu-ray Muse Live in Rome • 35LIVE! Theatrical/Blu-ray • The Rolling Stones Zip Code 35LIVE! Blu-ray • Santana • Live in Mexico 35LIVE! • HBO Broadcast • Carly Simon A Moonlight Serenade on The Queen • 35LIVE! NBC Broadcast/Blu-ray • Live in New York Blu-ray • Sam Smith Stay With Me: Live At The Apollo • Internet Broadcast • Gwen Stefani Make Me Like You (Music Video) • 35LIVE! • Live Grammy Broadcast • **Jim Jefferies Special** Netflix • Rod Stewart • Live from The Troubadour • 35LIVE! Katt Williams • Priceless • 35LIVE! Lady Gaga and Tony Bennett **Tracy Morgan Staying Alive** Netflix • Bennett and Lady Gaga, Great Performances • 35LIVE! PBS Broadcast Justin Bieber • Believe Special and Purpose World Tour • 35LIVE! NBC Broadcast/Blu-ray • **Kevin Hart What Now?** Birbiglia My Girlfriend's Boyfriend • HD • Blu-ray • Hannibal Buress Live from Chicago • 35LIVE! • Comedy Central • Eric Clapton and Wynton Marsalis Play The Blues • HD • Blu-ray • Coldplay • Ghost Stories 35LIVE! NBC Broadcast/Blu-ray • Crossroads Guitar Festival • HD • PBS Broadcast/Blu-ray • Whitney Cummings • I Love You • 35LIVE! • Comedy Central • Guns N' Roses • Appetite for Democracy • HD/3D Theatrical/Blu-ray • Hall & Oates Live at The Troubadour • HD Blu-ray • Kevin Hart • What Now? • 35LIVE! • Theatrical • Gabriel Iglesias • The Fluffy Movie • 35LIVE! • Theatrical • iTunes Music Festival London 2007-Present • HD • Internet Broadcast • Jay-Z • Live at Barclays Center • HD • Blu-ray Jay-Z and Beyonce On The Run • 35LIVE! • HBO Broadcast Carole King and James Taylor Live at The Troubadour • HD • Blu-ray • Madonna MDNA World Tour • 35LIVE! Theatrical/Blu-ray • Morrissey Live at Hollywood High • Theatrical/Blu-ray Muse Live in Rome • 35LIVE! Theatrical/Blu-ray • The Rolling Stones Zip Code • 35LIVE! • Blu-ray Santana • Live in Mexico 35LIVE! • HBO Broadcast • Carly Simon • A Moonlight Serenade on The Queen • 35LIVE! NBC Broadcast/Blu-ray • Live in New York • HD • Blu-ray • Sam Smith Stay With Me: Live At The Apollo • Internet Broadcast • Gwen Stefani • Make Me Like You (Music Video) • 35LIVE! • Live Grammy Broadcast • **Katt Williams Priceless** HBO Broadcast



**Hannibal Buress Live from Chicago** Comedy Central



**Whitney Cummings I Love You** Comedy Central

**Louis C.K.** Netflix

**The Half Hour Series** Comedy Central



**Jeff Dunham Hour Special** Comedy Central

**Gabriel Iglesias The Fluffy Movie**

**Dana Carvey Special** Netflix



**Jim Jefferies Special** Netflix

**Tracy Morgan Staying Alive** Netflix

**Kevin Hart What Now?**

**Kevin Hart What Now?**

**Kevin Hart What Now?**

**Kevin Hart What Now?**

**Kevin Hart What Now?**

**Kevin Hart What Now?**

**Kevin Hart What Now?**

**Kevin Hart What Now?**

**Kevin Hart What Now?**

**Kevin Hart What Now?**

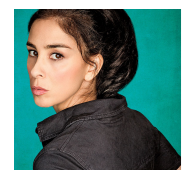
**Kevin Hart What Now?**

**Kevin Hart What Now?**

**Kevin Hart What Now?**

**Kevin Hart What Now?**

**Kevin Hart What Now?**



**Sarah Silverman A Speck of Dust** Netflix

**Sebastian** Comedy Central

**Sebastian** Comedy Central

**Sebastian** Comedy Central

**Sebastian** Comedy Central

**Sebastian** Comedy Central

**Sebastian** Comedy Central

**Sebastian** Comedy Central

**Sebastian** Comedy Central

**Sebastian** Comedy Central

**Sebastian** Comedy Central

**Sebastian** Comedy Central



**Daniel Tosh Special** Comedy Central

**Chris Hardwick Special** Netflix

**Chris Hardwick Special** Netflix

**Chris Hardwick Special** Netflix

**Chris Hardwick Special** Netflix

**Chris Hardwick Special** Netflix

**Chris Hardwick Special** Netflix

**Chris Hardwick Special** Netflix

**Chris Hardwick Special** Netflix



**Jerry Seinfeld Special** Netflix

**Victoria's Secret Swimsuit Special**

**Victoria's Secret Swimsuit Special**

**Victoria's Secret Swimsuit Special**





# 35LIVE!

35mm Multi-Camera Production



35mm Multi-Cam Production



**35LIVE!** is a new and innovative *Cine Workflow* in a multi-camera *Broadcast* environment. Film-style, large sensor camera systems are key to the look and feel of this solution. A dedicated team of technical specialists work together to produce astounding cinematic imagery, **100% live**, at major entertainment events, worldwide. As the TV crew records the action at the concert for eventual editing, 35LIVE! delivers the look and feel of cinema with the power and immediacy of broadcast television - in the moment ... *and* future-proofed!

---

CINEMA LOOK • BROADCAST POWER

---

2K • 4K • ANY K • FUTURE-PROOF!

---

PROPRIETARY TECHNOLOGY

---

ALL SIGNALS ON A SINGLE PIECE OF FIBER

---

STATE-OF-THE-ART COMMS

---

OPTIONAL EVS 4K RECORD/PLAYBACK

---

**35LIVE!** is a unique, one-of-a-kind technology, and, complete cine/broadcast fly-pack solution. You won't find this one anywhere else!

---

SEE WHAT WE CAN DO TOGETHER

[www.prg.com](http://www.prg.com)